

Super Bowl XLVII Community Comment Mike Goldsby, January 31, 2013

It's the Super Bowl. It's not the OK Bowl or the Pretty Good Bowl. It is the Super Bowl. OK, it really is just a game.

Some folks elevate Super Bowl to the status of a National Holiday and I have heard people seriously say we should get Monday off. Based on how much beer you drink, you may wind up not working Monday anyway.

I don't watch much football on TV, especially during the daylight hours. There is just a lot of stuff I find more interesting. But I never miss the Super Bowl. My wife hates the hype and the build up. I find it kind of amusing and I enjoy, the game, the commercials, the food, half time.

A Super Bowl with the 49ers is the best. It is interesting to have two brothers as opposing coaches. The 49er Harbaugh is successful but seems to be overly dramatic and a poor sport to boot. You Tube has some of his on-field tantrums set to music.

CBS carries the event and a 30 second ad will cost 4 million dollars, a new record. Some long-time advertisers like General Motors have dropped out because of that.

Alicia Keyes will sing the national Anthem and she says it will not be traditional but quote " like a brand new song." I hope that turns out OK.

There are a lot of Super Bowl Superstitions or urban legends. The website SNOPEs is dedicated to researching these claims and trying to track down where they got started and why.

One such myth is the idea that Super Bowl Sunday sees a dramatic raise in the number of domestic violence calls to crisis lines and to police. This claim was first made in 1993.

It has since been retracted but the original idea lives on. Domestic violence is a serious problem every day, certainly not just one day.

Another myth is that major cities experience sewage problems during the halftime of the Super Bowl, when everybody jumps up to use the bathroom. First off, ever since Janet Jackson, a lot of us stay glued to the screen during half time. Secondly, this myth has been around since the 1930's, at that time with the Amos and Andy radio show. There was a sewage water main pipe break in Salt Lake City during the 1984 Super Bowl. But SNOPEs says the system was antiquated and broke very frequently, not just during the Super Bowl.

There is a story that two thirds of all of the avocados sold in the US are sold right before the Super Bowl. We love our guacamole but only about 5% of annual avocado sales occur before Super Bowl. That is still 8 million pounds but twice that amount is sold for Cinco de Mayo for instance.

There may be a measurable rise in automobile crashes right after the Super Bowl. So celebrate wisely and make transportation plans before the game starts, not after.

It really doesn't matter who wins, as long as it is the Niners

This is Mike Goldsby for Community Comment