Community Comment Sept. 1, 2014 By Jon Sapper Choosing Paint

This is Jon Sapper for Community Comment.

I needed to do some painting this summer. What an experience! I wonder if they offer a college course in paint. This little project created more headaches than I care to think about.

For starters, I walked into the paint store and spoke with a nice gentleman. I told him I needed to buy some paint for my house and deck. He asked me, "Would you like a stain or a latex? We have solid color latex, semi-transparent acrylic, semi-opaque acrylic, toner and clear acrylic and toner and clear...something else that I can't pronounce. "I don't know," I replied. He was patient and helped me through this first hurdle. Then he asked me what color I wanted. "Here are a few charts that you can look through." I took a look and my first thought was....Who in the heck names these things?

One was Olive Branch. Now, that sounds like a peaceful color. Mister Sandman....I'd like that one for my bedroom if it really does help me sleep better. There was Misty Mauve.......Sounds like the name of a valley girl from Southern Cal. There was a paint called Woodchuck. This one intrigued me. I asked the store guy, "How much wood does a woodchuck".......I then started laughing. I soon gravitated to a paint named Fatigued, because that's what I was getting. You gotta ask, "Who makes up these things?"

With all these different colors, I just said, "Hey, let's simplify this. Just give me some red paint for my deck." He said, "OK and showed me a simple solution. I bought the paint and took it home. When I got home, I opened the box with the gallons of paint and there were seven photocopied pages, stapled together. I took a look and it was information on the paint I just bought. One section was a general description of the paint. Following that was..... recommended substrates, whatever that is. Then came tinting and base color information, product application, application temperatures, spread rate, maintenance, conformance, packaging, guarantees, physical properties, cautions, clean-up/disposal and a safety data sheet with fifteen sections, the last being regulatory information.

Seems like all of it was regulatory information, otherwise, there would only be one piece of paper.

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