

This is Jessica Ayala-Pimentel from North Bay Rotaract with a Community Comment on KINS Radio

“Run for a Cause” 5k Fun Run on April 18th in Arcata

There is a unique event coming up that combines running, jogging, walking, dancing and fundraising!

The “Run for a Cause” North Bay Rotaract 5k Fun Run is being held at 9 a.m. on Saturday, April 18th in Arcata. The course will begin and end at Wildberries Marketplace and will run through parts of Downtown Arcata and the Arcata bottoms.

The 5k Fun Run is being hosted by North Bay Rotaract, with generous support from many local sponsors. All money raised will benefit “Project La Trinidad”, an Arcata Rotary international economic development project based in Costa Rica. The project’s purpose is to raise money to help provide microloans and small business training to women and their families living in the Costa Rican highlands of La Trinidad. Fundraising for this project is ongoing and was even the source of a journey up the summit of Mt. Kilimanjaro in June 2014 by Alberto Taylor and his son Ricardo of Arcata. North Bay Rotaract is proud to be a partner in fundraising for this important cause.

The cost for individual Fun Run participants is \$30 for adults, \$25 for students or seniors, \$15 for children ages 6-12, and free for children ages 5 and younger. Each paid registered runner will receive a 2015 Fun Run Packet. The packet includes a t-shirt, runners bib, and surprise swag!

The 5k run is designed to be both active and fun! There will be four stations with different interactive elements throughout the course, including a color war station, a dunk station, a zumba dance performance led by Kathryn Faull of Trillium Dance Studio, and an Accurate Productions dance party. There will also be an after party with DJ entertainment and giveaways! Dress attire is as crazy as each runner can get.

Visit North Bay Rotaract on Facebook or go to www.nbrotaract.org/funrun for information on how to register.

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