

Community Comment – October 26th, 2015

By Jon Sapper

Infomercials

I was watching TV the other day and came across an infomercial. You ever watch those things? The first one was a guy who sprays black stuff on a screen door to seal it and then paddles around a lake. I don't have a screen door or a lake so I wasn't interested. I did hear that guy died a while back, hopefully not from drowning.

The second one was an older lady looking right into the camera asking me if I had arthritis pain, bone pain, joint pain or muscle pain. If so, I could buy this orange-ish liquid, but she said I needed to check with my doctor first to make sure the rest of me was ok. She probably wanted to make sure I didn't have any heart problems after finding out that if I bought this stuff, I just paid \$160 for a glass of orange juice.

The third infomercial was a see-through oven that sits on your counter and can cook a 16 pound turkey or a 14 pound ham. Now, I wanted to ask this gal if it cooked a 16 pound turkey why wouldn't it cook a 16 pound ham? She was one of those constantly-smiling head-bobbing people. A lot of infomercials have those, with teams of two where one is doing the selling and the other looking like they just bought a 1000 of whatever they're selling and is happy as a clam at high tide. Anyway, she cut this roast and it looked overdone and pasty. At least they could have had someone in the background with a blowtorch to put a little crust on this piece of meat.

Then I turned the channel and saw a fixed up gal selling jewelry....just in time to hear her say that this necklace had a microgram of real gold. The support person then said, "That's amazing, one microgram of real gold." Now, I don't know what a microgram is, but I'm guessing that if you were holding it in the palm of your hand and accidentally sneezed, that piece of gold would be three blocks away in a second. It looked cheap. But, maybe the 29 dollar price was a bargain.

The next one got my attention. There were dozens of in-shape women stepping up and down off something that looked like an inverted dog dish. It was a guzumba disk or something like that. And, for only 93 easy payments of 19/95,

and with me jumping on and off this thing every day for an hour, I could lose 30/40 or 50 pounds. And if I called within the next 10 minutes, they'd take off one payment. No wonder I'd lose weight. If I paid that much for this inverted dog dish, I wouldn't have enough money to buy a lot of food. I wasn't impressed.

Then I saw,..... are you ready....do your exercise while sitting in a chair. Now there ya go. I'll go for that, as long as the chair has a holder for my bowl of Jamocha Almond Fudge.... Finally, an infomercial that makes sense.

This has been Jon Sapper for Community Comment.