Community Comment Tuesday, November 10, 2015

This is Dianna Rios from the Fortuna Business Improvement District with a community comment.

The Fortuna Business Improvement District is working with Humboldt Ice Rink to bring a community ice skating rink to the City of Fortuna, serving Humboldt County. The Humboldt Ice Rink will be located at Newburg Park in Fortuna, California from December 4th through January 17th. The rink will serve Humboldt County for a six week period.

A group of local business owners started working on this project in September of 2014. These dedicated business owners that have spent countless hours working to bring something new to Humboldt County during our winter months.

The Rink will be staffed by local community groups including; High School Clubs, High School Sports Teams, Local Service Clubs and more. Each organization that staffs 6 people per a 6 hour shift will receive a \$300 donation to their organization. There are still shifts available if you're interested.

In spring of 2015, a HSU intern study was done on the Humboldt Ice Rink. Based off their findings, 55% of Humboldt County could afford to utilize the rink at least once during the 6 week period. Being conservative, the Humboldt Ice Rink committee is projecting 11,000 ice skaters over the 6 week period versus the 65,000, projected by the HSU interns.

Groundbreaking for Humboldt Ice Rink will take place Saturday November 28th and the construction is scheduled to be completed at the end of the business day on Thursday, December 3rd. Friday, December 4th the Fortuna Chamber of Commerce has scheduled a ribbon cutting at 9 AM. The rink will be open to the public Friday starting at 10am.

Local schools are so excited about the Humboldt ice Rink. To date we have 22 schools committed to bring just about 2,200 students to the ice rink. Because we have so many students scheduled to attend the rink, we decided to listed a full schedule of <u>public skate</u> days and times on our website, humboldticerink.com. This will tell you when the public skate are happening as well as what days and times to avoid. Please note the website may still be under construction when this message airs.

The support from our businesses community throughout the county has been beyond motivating. To date we have 37 business sponsors. This is how the Humboldt Ice Rink came up with the \$30,000 deposit. Many additional businesses are trading services in exchange for sponsorships to make this rink happen! The largest sponsor to date is the Bear River Charitable Fund, who purchased a \$16,000 tent to cover the Ice Rink. We are still seeking additional sponsorships if you are interested in supporting this rink.

The committee is focused on creating outdoor winter activities to serve the family and children of Humboldt County.

This has been Dianna Rios with a Community Comment.